From: Christine Nelson
To: Scott, Wayne
Subject: Brands and Broadcasters Benefit from AI
Date: Wednesday, February 14, 2018 2:20:16 PM

Veritone

Our Approach | About | Demo

AI by the Numbers

$24 billion +	U.S. radio advertising revenue by 2021[1]
35%	Projected boost to U.S. economy in 2035 resulting from AI[2]
By 2019	Startups will overtake Amazon, Google, IBM and Microsoft in driving AI[3]
$18 billion	U.S. Chief Marketing Officers' tech spend in 2018[4]

1 -PwC and Ovum, 2 - Accenture, 3 - Gartner, 4 - Forrester

AI and MiFID II Compliance

Financial firms can easily satisfy new data capture and other requirements of MiFID II by utilizing AI.

READ MORE

Getting More From Your Data

Artificial Intelligence is revolutionizing the way that media companies index their data.

READ MORE

Legal Leaders

Veritone joins the likes of IBM, LexisNexis, and Bloomberg defining where AI is headed within the legal sector.

READ MORE

Above the Law with AI

AI isn't some sort of farfetched technology of the future; it's technology that lawyers can take full advantage of today.

READ MORE

Explore Our Engines

Veritone aiWARE

178	728K	36.4M
Engines	Cognitive Searches/Hour	Cognitive Computations

AI Insights

VW Resurrects Iconic Microbus with AI

VW plans a new version of the Microbus that will pave the way for intelligent vehicles equipped with AI capabilities including voice and facial recognition technology.

READ MORE

Machine Learning to Predict the Flu Season

The arrival of machine-learning technology to forecast the influenza is a timely development, given the severity of the current flu season.

READ MORE

Massive Opportunity for AI Chips

The technology industry has rediscovered the value of semiconductors as it recognizes the critical role AI chips are playing.

READ MORE

Enhance your decision making with **coordinated cognition**

FIND OUT HOW

Upcoming Event

Call & Contact Centre Expo

March 21 - 22, 2018
London

MEET US

Upcoming Event

NAB Show

April 7 - 12, 2018
Las Vegas Convention Center

REGISTER

WHAT OUR PARTNERS ARE SAYING...

Not only is broadcast audio continuing to grow and reach all generations, but sports broadcast specifically has developed and modernized to meet the needs of fans. Entercom is always looking to innovate, and artificial intelligence has proven itself as the next step in enterprise technology."

Mike Dee

President, Entercom Sports

575 Anton Blvd Suite 900 Costa Mesa CA 92626

Email Preferences | Privacy Policy | View In Browser

© 2018 Veritone, Inc. All Rights Reserved